



Birch Run Hunting & Fishing Expo

February 5-7, 2021 – Frankenmuth Credit Union Event Center

Friday 3pm-8pm, Saturday 10am-7pm, Sunday 10am-4pm

CONTRACT FOR EXHIBITOR BOOTH SPACE

<p>10 by 10 feet booth fee \$450 corner add \$50</p> <p>_____ Booth preference</p> <p>_____ Booth cost (see above)</p> <p>_____ Skirted Table Y or N (no charge)</p> <p>_____ Electric \$55</p> <p>_____ Internet (Wi-Fi) \$20</p> <p>_____ Total amount due</p> <p>_____ 50% deposit</p> <p>_____ Balance (due 12-5-20)</p> <p><i>Make Checks payable to: Blue Water Promotions</i></p>	<p>Exhibitor: _____</p> <p>Address: _____</p> <p>City: _____ State: ____ Zip: _____</p> <p>Phone: _____ Fax: _____</p> <p>Contact: _____</p> <p>Email: _____</p> <p>Web: _____</p> <p style="color: red;">Please print the names of workers who need name badges (limit 4)</p> <p>_____</p> <p>_____</p>
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Exhibitor may request their preference, but final booth locations are the sole discretion of Blue Water Promotions. Each exhibitor booth will include one skirted & covered table, two chairs, side and back drapes, and one waste paper basket. **More skirted tables, chairs, and carpeting for your booth are available for an additional fee through Art Craft Display (616) 791-8024 and must be ordered in advance one month prior to the event.**

Exhibitor agrees to follow all policies and procedures established by Frankenmuth Credit Union Event Center and the City of Birch Run Fire Code. This contract sets forth the entire agreement and understanding between Blue Water Promotions and Exhibitor regarding the Expo and supersedes all other written or oral agreements, discussions, or negotiations between them. The terms of this contract may not be altered, amended or modified except by a written document signed by Blue Water Promotions and Exhibitor. Exhibitor represents that the person who has signed this Contract on its behalf is fully authorized to do so.

Exhibits must remain intact until the closing of the Expo. **Early tear-downs or departure earlier than hours set forth for Sunday show, is forfeiture of exhibiting in any future shows produced by Blue Water Promotions.** Any damage to vendors or Frankenmuth Credit Union Event Center is the financial responsibility of the Exhibitor causing the damage. Exhibitor agrees to arrange and maintain its display in a safe and prudent manner and agrees to defend, indemnify, and hold Blue Water Promotions and the Frankenmuth Credit Union Event Center harmless from all claims of third parties arising from exhibitor's failure to do so. Under no circumstance may an Exhibitor display or distribute literature, merchandise, or other marketing materials from companies other than those routinely represented by the Exhibitor. **No space may be share or sublet.** Soliciting of trade and set-ups must be confined within your own exhibit booth. **All sales gimmicks, promotions, and giveaways must be approved in advance by Blue Water Promotions.**

Blue Water Promotions will not guarantee any items left after the event will be returned. All deposits and payments are non-refundable. Blue Water Promotions makes no representations or warranty to Exhibitor about the volume of sales that Exhibitor may achieve at or because of the Expo. Any recovery by Exhibitor against Blue Water Promotions for its failure to perform under this agreement is in all circumstances limited to the amount of the Exhibitor fee paid and Blue Water Promotions is not liable to Exhibitor for any incidental or consequential damages. If Blue Water Promotions is unable to conduct the Expo as scheduled each day due to a state of emergency declared by the Governor of Michigan or the President of the United States, then Blue Water Promotions shall have no obligation or liability to Exhibitor other than to refund Exhibitor's payment(s) on a pro rata basis, calculated by the total number of hours the Expo was actually conducted as compared to the total number of hours the Expo was scheduled.

Balance not paid by December 5, 2020 will result in forfeiture of booth space(s).

Blue Water Signature: _____ Date _____

Exhibitor Signature: _____ Date _____